

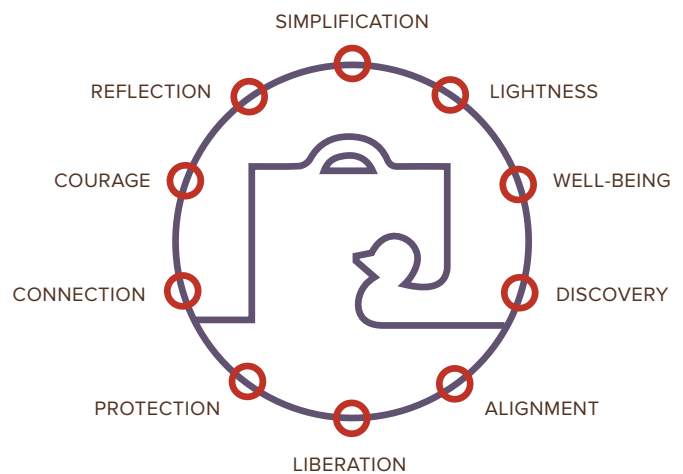
LEAD for WOMEN: The Briefcase Moms Program

Give your leaders the skills to create more harmony between their professional and personal roles.

LEAD for WOMEN offers parents solutions to feel more control over their lives. Participants gain practical and inspirational tools that allow them to see the bigger picture, find themselves and experience joy in the chaos of work and parenting.

** Ideal for working parents*

THE HARMONY MODEL



WHAT'S INCLUDED

LEAD for WOMEN comes with all the tools you need to cultivate high-impact, thriving leaders who unlock your organization's innovation, growth and overall success.

- ✓ Online Self-Assessment
- ✓ Participant Workbook
- ✓ Workshop Agendas
- ✓ Workshop Scripts
- ✓ Program Book
- ✓ Teacher's Manual
- ✓ PowerPoint Decks
- ✓ Posters

The flexible learning modules can be delivered as lunch & learns or workshops over days, weeks or months. Customization options are also available for organizations with specific needs.

"We brought LEAD for WOMEN in to support our women so that they will continue to grow with our firm. The dialogue LEAD for WOMEN creates around work-life balance is key to its success. The program gave our women permission to be vulnerable so they could assess their situation honestly and come up with their own solutions. It also helped us foster a community of support within PwC so our women didn't feel alone anymore."

Hazel Claxton - National Human Capital Leader, PwC

LICENSE OPTIONS FOR LEAD FOR WOMEN

	Basic License*	Custom License	White Label License
License Duration	1 Year	1 Year	3 Years
Facilitator Training	✓	✓	✓
Online Self-Assessment	✓	✓	✓
Program Book	✓	✓	✓
Participant Workbook	✓	✓	✓
Teacher's Manual	✓	✓	✓
Workshop Agendas and Scripts	✓	✓	✓
Posters	✓	✓	✓
Customized Intro Letter from your organization in the program book		✓	✓
Company Logo on all digital materials		✓	✓
Rebranding of the entire program to reflect your organizational brand including colours, images and program name			✓

* Starting fees based on a license for 50 participants is \$25 per employee per month.

LICENSE LEAD FOR WOMEN

- > **Find out more about LEAD for WOMEN:**
lisamartininternational.com/leadership-programs/lead-for-women
- > **Learn more about licensing:**
lisamartininternational.com/your-way