

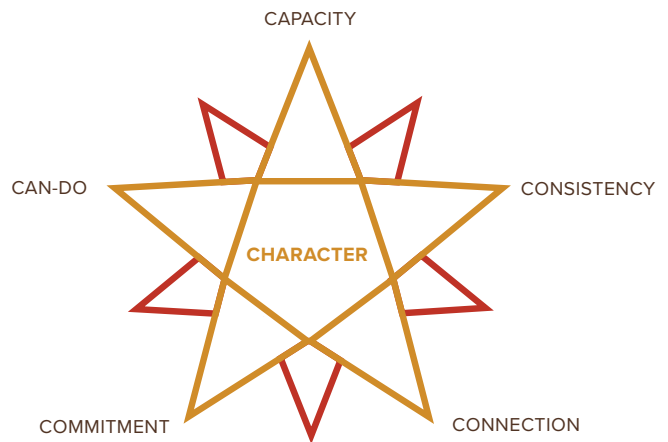
LEAD: 6 Skills to Be a Rockstar Leader

Give your people foundational leadership skills so they can perform at an elite level.

LEAD offers pragmatic skills to help individuals rise to the challenges and opportunities they face in the workplace. Participants become more self-aware and learn how to continually make their performance and their organization's performance shine.

** Ideal for all levels of employees*

THE ROCKSTAR LEADER MODEL



WHAT'S INCLUDED

LEAD comes with all the tools you need to cultivate high-impact, thriving leaders who unlock your organization's innovation, growth and overall success.

- ✓ Online 360 Assessment
- ✓ Participant Workbook
- ✓ Workshop Agendas
- ✓ Workshop Scripts
- ✓ Program Book
- ✓ Teacher's Manual
- ✓ PowerPoint Decks
- ✓ Posters
- ✓ Homework Assignments

The flexible learning modules can be delivered as lunch & learns or workshops over days, weeks or months. Customization options are also available for organizations with specific needs.

"We used the LEAD program at Teekay and were impressed with how well designed and easy to implement it was. It came with great books, surveys, guides, and train-the-trainer materials. It is a great core or add-on leadership program to offer."

Lois Nahirney, VP Corporate Resources, Teekay Corporation

LICENSE OPTIONS FOR LEAD

	Basic License*	Custom License	White Label License
License Duration	1 Year	1 Year	3 Years
Facilitator Training	✓	✓	✓
Online 360 Assessment	✓	✓	✓
Program Book	✓	✓	✓
Participant Workbook	✓	✓	✓
Teacher's Manual	✓	✓	✓
Homework Assignments	✓	✓	✓
Workshop Agendas and Scripts	✓	✓	✓
Posters	✓	✓	✓
Customized Intro Letter from your organization in the program book		✓	✓
Company Logo on all digital materials		✓	✓
Rebranding of the entire program to reflect your organizational brand including colours, images and program name			✓

* Starting fees based on a license for 50 participants is \$45 per employee per month. Fees are billed at time of purchase.

LICENSE LEAD

- > **Find out more about LEAD:**
lisamartininternational.com/leadership-programs/lead
- > **Learn more about licensing:**
lisamartininternational.com/your-way