

# Foreword: Your Mission

You are about to start something that may change how you feel about yourself and your ability to lead.

You're going to learn how to let your best qualities radiate into the workplace and the world so people get who you are and what you have to offer.

*This book exists because if you're like many people, you've been taught how to achieve, but not how to demonstrate your abilities in a way that creates the career you dream about.*

Even fantastically gifted people need to learn to maximize their talents and steer the direction of their careers.

So, this book is about leading. It's about taking everything you know about yourself and deepening it so you can be someone who readily innovates, inspires and delivers.

This book will show you how to burst through your personal limitations and constantly grow. You will learn how to be the kind of person whose value is so wildly, vividly evident that you stand out from the crowd. You shine.

And when you shine you can write a ticket for any opportunity you desire. Any opportunity.

That's what it means to be a RockStar Leader.

Rock-on,



Lisa Martin, PCC

